

# Inspire today's youth to be the workforce of tomorrow through JA Inspire

JA Inspire is more than a career fair. It brings together local schools and the business community to help launch students into their futures. Through a pre-event curriculum and an immersive, in-person experience, students explore in-demand careers and gain insight into possible pathways.

At the JA Inspire event, students engage directly with business volunteers and participate in hands-on activities using real tools and workplace technology. They learn what jobs truly involve and begin to envision their place in the workforce. Employers play a key role in shaping and strengthening their future talent pipeline. Your business can be part of this experience and help prepare the workforce of tomorrow.

## Why exhibit at JA Inspire?

As an exhibitor, you will:

- **Build Your Talent Pipeline:** Connect directly with more than 6,000 students from 70+ schools across North Central Ohio, increasing awareness of your industry and positioning your organization as an employer of choice for the region's future workforce.
- **Interactive Engagement:** Showcase your company through hands-on, career-focused experiences—bring equipment, tools, or simulations that allow students to “test-drive” real job tasks while sparking meaningful conversations about career pathways.
- **Employee Impact:** Offer your team a purposeful and rewarding volunteer experience where they can share their expertise, inspire the next generation, and play a direct role in shaping a stronger, more prepared local workforce.



### Save the Dates!

October 28, 2026 - Wooster  
February 18, 2027 - Mansfield  
March 18, 2027 - Canton  
May 14, 2027 - Ashland



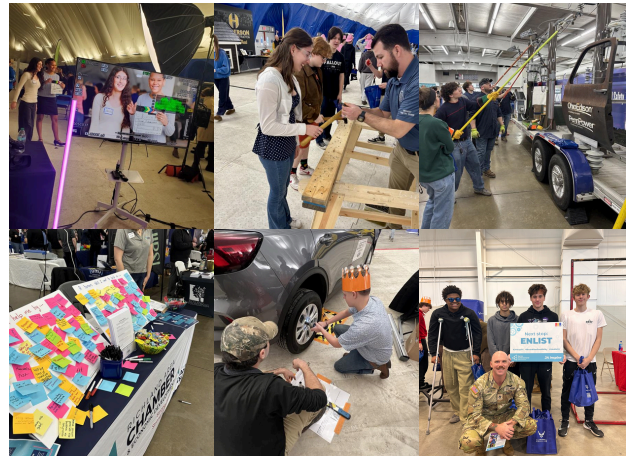
# HOW TO PARTICIPATE

Sponsors fund student participation and provide volunteers to mentor students at their respective booths. Review our menu of opportunities to find the right fit for your organization.

## TITLE SPONSOR

\$25,000

- Premium logo placement and high-visibility recognition across all marketing, media, social channels, press releases, newsletters, and event materials
- Premier logo placement on welcome banner and student experience materials
- Priority exhibit placement with premium space at all events
- Featured as a Top Employer on JA Here to Career
- Up to two JA Job Shadow opportunities with JANCO



## LOCAL PRESENTING SPONSOR

WOOSTER | MANSFIELD | CANTON | ASHLAND

\$15,000

- Prominent logo placement across all location-specific marketing, on-site signage (including welcome banner), and student experience materials
- 10x30 exhibit space at all events with strong on-site brand presence
- Featured listing on JA Here to Career
- One JA Job Shadow opportunity

## CORPORATE SPONSOR

\$100-\$3,500

- 10x10 or 10x20 exhibit space options
- Company listing on JA Here to Career
- Listing in Student Experience Guide
- One table and two chairs
- Two lunch tickets

*\*See page 3 for full sponsorship options\**

## CAREER CLUSTER SPONSOR

\$5,000-\$10,000

*Shared (\$5,000) or exclusive (\$10,000)*

- Career cluster-specific signage
- 10x20 exhibit space within the cluster
- Company logo on welcome banner
- Featured company listing on JA Here to Career
- Social media recognition
  - \$10,000: Quarterly posts
  - \$5,000: Two posts annually

## OTHER OPPORTUNITIES

- **VOLUNTEER SPONSOR - \$2,500**  
*(exclusive per event)*
- **FOOD SPONSORS - \$3,000**  
*(exclusive per event)*
- **AUDIO VIDEO SPONSOR - \$2,500**  
*(Canton only)*

### AVAILABLE CAREER CLUSTERS

- Agriculture, Energy & Natural Resources
- Construction
- Arts, Entertainment, & Design
- Financial Services, Management & Entrepreneurship
- Education, Public Service & Safety
- Healthcare & Human Services
- Hospitality, Events, & Tourism
- Advanced Manufacturing
- Marketing, Sales & Digital Technology
- Supply Chain & Transportation

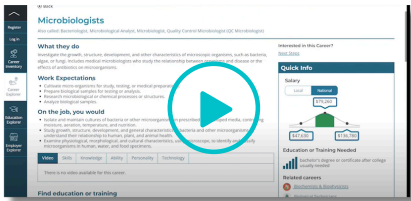




# CORPORATE SPONSOR

	10' X 10'	10' X 10'	10' X 20'	10' X 20'
	One Event	Each Additional Event	One Event	Each Additional Event
<b>Large Company</b> (>100 employees)	\$1,000	\$750	\$2,000	\$1,500
<b>Small Company</b> (25-99 employees)	\$500	\$375	\$1,000	\$750
<b>Very Small Company</b> (<25 employees)	\$250	\$175	\$500	\$375
<b>Higher Education &amp; Hospitals</b>	\$500	\$375	\$1,000	\$750
<b>Police, Fire &amp; Government</b>	\$500	\$375	\$500	\$375
<b>Military</b>	\$250	\$175	\$250	\$175
<b>Education &amp; Chamber Partners</b>	\$250	\$175	\$500	\$175
<b>Nonprofits</b> *eligible for 501c3 nonprofit organizations with gross revenue of less than \$2M per year	\$150	\$100	\$300	\$100

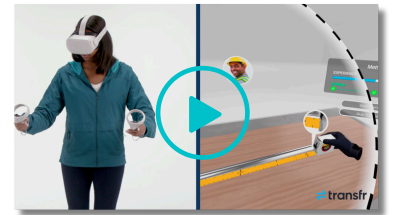
## EXPLORE OUR ROBUST CAREER EXPLORATION PROCESS



Here to Career Preview & Demo



Check out our 2026 JA Inspire video!



Transfr VR Information & Demo Video

## READY TO INSPIRE THE WORKFORCE OF TOMORROW?

For questions or to secure your space, contact your regional representative:

**Wooster:** Sara Vavrik | sara.vavrik@ja.org | 330-433-0063 x119

**Canton:** Susan Koosh | susan.koosh@ja.org | 330-433-0063 x123

**Mansfield & Ashland:** Holly Dawson | holly.dawson@ja.org | 330-433-0063 x108